



RAINFOREST RESCUE: BUSINESSES SPONSOR AN ACRE OF ENDANGERED RAINFOREST FOR THEIR LOCAL SCHOOL TO HELP MAKE THEM A “**COOL SCHOOL**” CHALLENGING CLIMATE CHANGE.

Through the charity Cool Earth local businesses are showing they’re committed to being more carbon positive and giving back to the next generation by sponsoring an acre of rainforest on behalf of their local school.

SCHOOLS: Understanding the importance of the rainforests in our global ecosystem is key to challenging climate change. When a business sponsors an acre of rainforest for a local school, they are not only helping that school lock in 260 tonnes in CO₂ emissions but are providing teachers with an important resource for engaging children with the critical issues facing our planet. Sponsoring rainforests enables Cool Earth to stop them from being cut down. We put the area you’ve sponsored in your name and plot it on Google Maps, where you can view it in your Cool Earth account. Your account is updated with rainforest information, suggested teaching recourses, events and competitions. Becoming a “**Cool School**” is a positive start to fighting climate change.

BUSINESSES: Sponsoring an acre of rainforest on behalf of your local school is a way for businesses to give a little back to the environment and their community by enthusing school children to be the green crusaders of tomorrow. Deforestation accounts for as many CO₂ emissions as the USA, a staggering six billion tonnes a year. By helping your local school to protect an acre of rainforest you are locking in 260 tonnes of CO₂ on their behalf, whilst raising awareness of challenging climate change through rainforest protection. Through the “Cool School” initiative your green efforts are benefitting the members of our community who will be the next generation to safeguard our planet.

WHAT’S THE NEXT STEP TO SPONSORING AN ACRE OF RAINFOREST FOR A SCHOOL?

Go to <http://www.coolearth.org/> and sponsor and gift sponsor an acre on behalf of a school or contact us at coolschool@coolearth.org for more information. Or call us on 0800 0930624

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