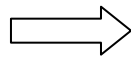


# Coffee - what is a fair price?

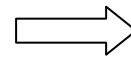
## Coffee growers.

The Ashnainka grow small amounts of coffee on their land. The 'cherries' are usually picked by hand because they don't all ripen at the same time.



## The exporters.

They sort the beans into different sizes. The sorted beans are then packed into bags and taken to the port.

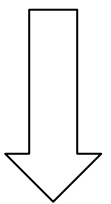
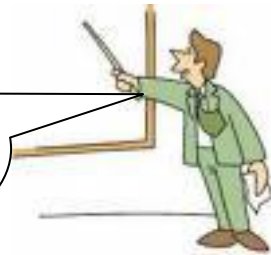


## The shippers

The bags of coffee are then shipped to the countries where they are blended and roasted.

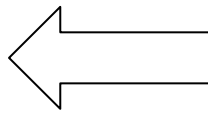


You need to decide what you think is a **fair** price for each person in the trade journey.



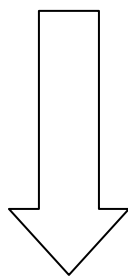
## The roasters

These are the big coffee companies like Nestle that roast the beans and turn them into the coffee we can drink.



## The retailers.

These are the supermarkets where we buy our coffee.



The coffee is then bought by **you**.

