

ABOUT COOL EARTH

COOL EARTH IS THE CHARITY THAT WORKS ALONGSIDE INDIGENOUS VILLAGES TO HALT RAINFOREST DESTRUCTION

WHAT WE DO

Cool Earth saves at-risk rainforest and shields millions of acres of neighbouring forest. We put local people back in control, giving them the resources they need to keep their forest intact.

IN A NUTSHELL



PUT LOCAL PEOPLE IN CONTROL
OF AT-RISK RAINFOREST

FORM NON-LOGGING AGREEMENTS

BUILD BETTER INCOMES, BETTER
SCHOOLS, BETTER CLINICS

DO THE SAME WITH THE NEXT VILLAGE

BUILD A SHIELD FOR THE RAINFOREST

HOW WE DO IT

- We never have and never will buy land. Instead we help the local communities take legal control of their forest.
- By building better schools, better clinics and better incomes, we ensure rainforest protection goes hand in hand with better lives.
- We focus our efforts on rainforest that is most at-risk and which would otherwise be destroyed within the next 18 months.
- The protected forest forms a shield to make millions of acres of neighbouring forest inaccessible to loggers.
- We promise that more than 90p in every £1 you donate will go straight to our projects.

FIND OUT MORE: www.coolearth.org

