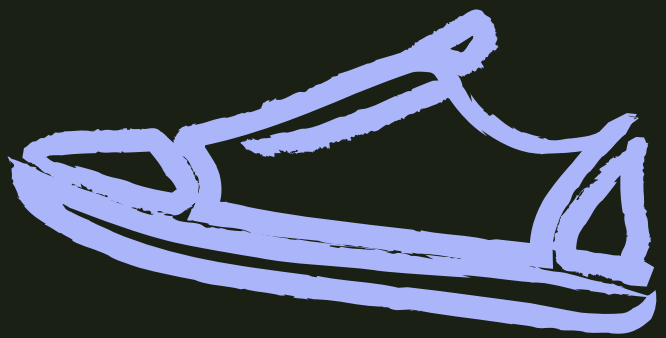


RACE FOR RAINFOREST

The Coolest
Fundraiser Ever



WHAT IS RACE FOR RAINFOREST?



Race for Rainforest is a virtual challenge event where we are asking you to help us meet our 6,400km goal throughout the month of September.

You can walk, run, ride, skate or move however you choose - it's your challenge. As long as your activity covers a distance of your choice, you're sorted.

Want to add an extra bit of cool while you help us cool Earth? Don your sunnies as you cycle, rock a mullet as you mountaineer, wear retro tracksuits as you run. Make it fun and keep it cool.

FIND OUT MORE

Need any help, contact the team fundraising@coolearth.org.

SETTING UP YOUR FUNDRAISER

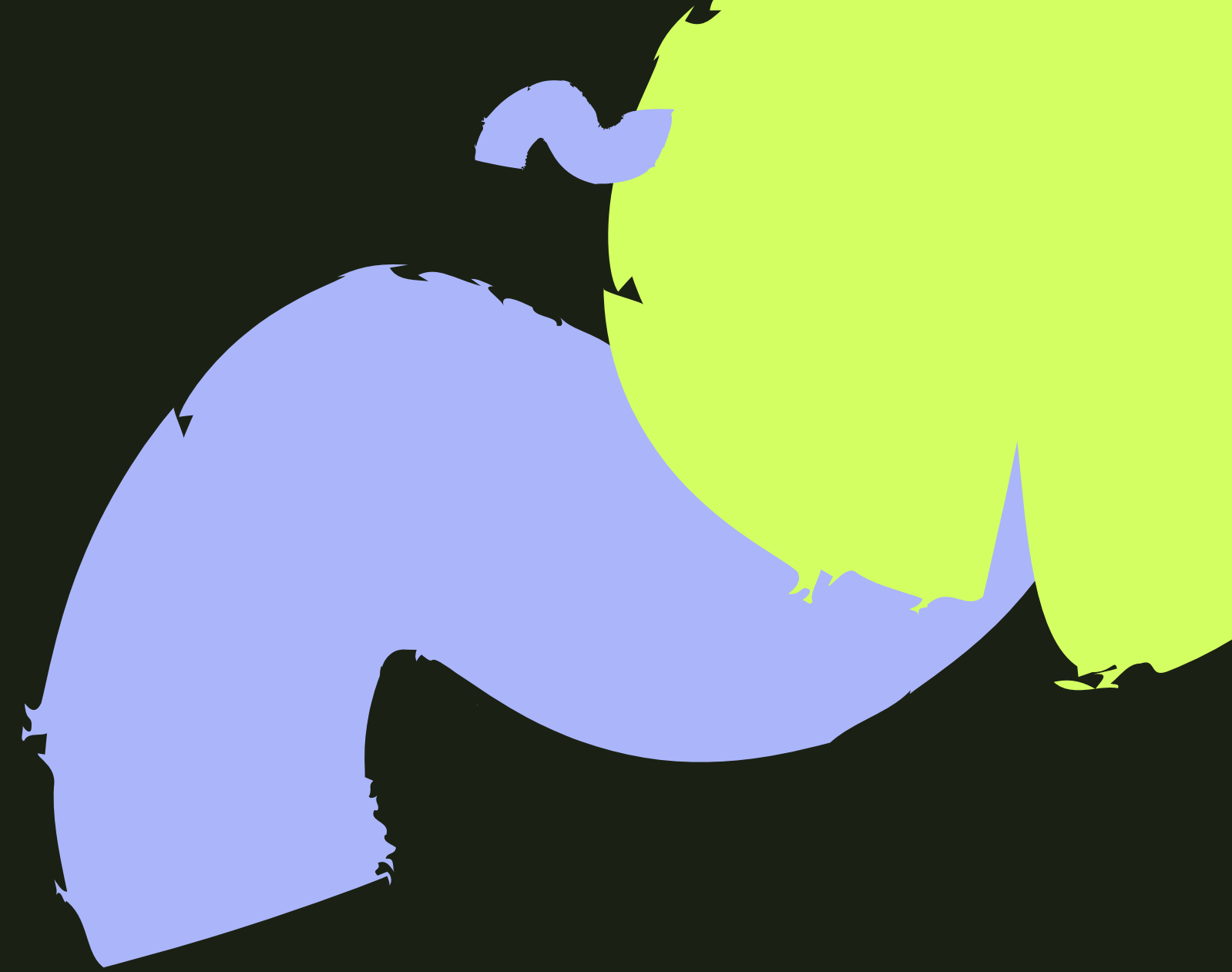


REGISTER

Register for the Race for Rainforest on the Cool Earth website. Our registration form collects the information we need to send you fundraising tips and updates throughout the event. We also have a limited edition t-shirt that will be sent to you once you reach £150.

[SIGN UP HERE](#)

Note: If you would like to fundraise as a team, drop us an email and let us know. We can add your team name before you sign up and set up your page with GivePenny, our fundraising platform partner for the event.



SET UP YOUR GIVEPENNY FUNDRAISING PAGE



1. Once you've registered, click through to the event page and click ['JOIN'](#).
2. Fill in your details. If your business is taking part as a team, make sure you select the correct team from the drop down.
3. Choose your fundraising target and select your distance. There are three suggested options or select 'Moving with Spotify & Strava' if you wish to leave your distance open ended or want to set your own target.

START FUNDRAISING



- Personalise your fundraising page. Let people know your distance goal, what activity you'll be doing to reach it and why you've chosen to fundraise for Cool Earth.
- The options available for this challenge are suggested, 10, 40 & 100 km. You can also choose the 'Moving with Strava & Spotify' option to leave your distance open ended. If you want to set your own target you can do this through your connected fitness app. You can find further instructions [here](#).
- GivePenny integrates with a variety of fitness apps which you can connect to track your distance. Link Strava, FitBit or Runkeeper to your fundraising page to track your kilometres. You can find more information on connecting your apps [here](#).
- You can also connect your Spotify. This allows for an extra donation option where your friends, family and colleagues can donate to your fundraiser and pick a song for your training playlist.
- Don't forget, if you reach your distance or fundraising target, you can edit this before or during the challenge.
- To get fundraisers started, we suggest making a small donation to your page to get the ball rolling.
- Share your fundraiser with friends and family. You can also use the resources we've provided to help you spread the word.

GET EVERYONE INVOLVED



A bit of friendly competition is always encouraged, so why not get the rest of your team involved and race it out for top spot? Or maybe you could challenge another team to see who are the ultimate climate champions?

WHAT YOU'LL GET FROM COOL EARTH

- We'll provide you with a fundraising pack
- Content to share on social media
- Fundraising tips
- Free t-shirt when you reach £150 fundraising target
- A dedicated team to answer your fundraising questions, [drop us an email](#).
- Ultimate climate kudos

FUNDRAISING PACK

SOCIAL MEDIA

**THANK YOU &
GOOD LUCK**



**The Coolest
Fundraiser Ever**